

# Meetings & Incentives Special Interest

Sample Itinerary Programme



## 3 Days / 2 Nights Ferrari Experience in Rome

Accommodation: Any luxury hotel of your choice in Rome  
Ferrari Event Location: Exclusive villa or resort just outside Rome

Experience a taste of the very finest in Italian living, coupled with an unforgettable Ferrari driving experience. Our events are dedicated to the discovery of the complete Ferrari stable, offering the opportunity to get to know each of the latest models while enjoying the exhilaration of driving them personally on some of the most beautiful roads in Italy. Travelling in groups of 10 or more cars and with our skilled staff on hand to assist, our completely personalised tours offer the utmost in pure driving pleasure. A Ferrari experience can be combined with several options, from cultural programmes (private visits to palaces and museums) to wellness choices (spa treatments) and leisure activities (cooking lessons, wine tasting or team building activities).

### Day One

On your arrival in Rome, a private transfer will bring you to a luxury hotel of your choice. This grand and fascinating historical city is the starting point of your Ferrari experience.

At the hotel, enjoy a welcome cocktail in a private area reserved exclusively for your group. This will be followed by a full Ferrari briefing by our English-speaking tour director, an expert Ferrari driver, on how to drive the different Ferrari models. He will present the full Ferrari range, explain the difference between the various models and the engines, and most importantly, give guidance on how to handle the F1 paddle-gear shifting behind the steering wheel.

In the evening, you will dine at Piazza Farnese, one of the most sophisticated and splendid squares in Rome.

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## Day Two

After breakfast, you will take the private transfer to the Port of Civitavecchia's Marina Riva di Traiano. Enjoy a coffee break in the beautiful setting of this resplendent harbour with 10 Ferraris displayed in front of the yachts. Once all the guests are settled inside their Ferraris, our Tour Director will hold a second complete briefing via a mobile radio system.

You will then depart for Bolsena Lake on beautiful roads along the Mille Miglia route, known as the Cassia. Our Tour Director will lead the convoy in his Alfa Romeo Brera 3.2, guiding the Ferraris along the most exciting hilly and curving roads. Three support cars (with mechanics) will follow the convoy to ensure safety and to assist the group drivers if necessary. Each team member will be connected to the rest of the group and to our staff by means of a powerful radio system.



While driving along the enchanting roads, our guests will be able to enjoy the panoramic scenery of Latium and southern Tuscany. Medieval villages and the beautiful natural landscape offer a feast for the eyes. You will stop for a break at 11am to allow the switch between drivers and passengers, if they wish to. Lunch will be at Bolsena Lake upon arrival.

After lunch, the convoy will drive back towards the Roman coast along the Mille Miglia route. The Tour Director will guide the group through this vivid land of enchanting towns and villages. Your arrival at the Sporting Yacht Club (Civitavecchia, Rome) marks the end of the Ferrari event. Each participant will receive a DVD with high-resolution images of the day.

## Day Three

After breakfast, you will have time to do your own shopping or sightseeing before your private transfer to the airport for your onward destination.

For enquiries, contact Bonvo Travel (Singapore) Pte Ltd  
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